

# Maps that Know the World

The premium features of Mapy.com show how local innovation can hold its own against global competition. From augmented reality for recognizing distant peaks, to navigation on smartwatches and unlimited offline maps of the entire world – these tools put every corner of the planet within reach. Created in the Czech Republic, they work in any location where reliability, accuracy, and top-notch user experience are needed.

#### **Facts and figures**

The Mapy.com portal has been operating since 1998 and introduced its own application in 2011. Today, it attracts over **five million users from around the world every month**, who plan millions of routes through the app.

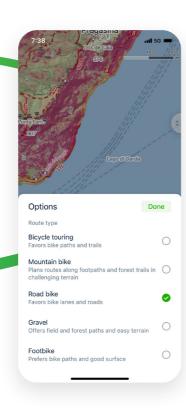
The application is available in **18 languages**, making it accessible to travelers everywhere.

Mapy.com is especially known for its authentic hiking and cycling maps, designed in the style of traditional paper cartography.

With a familiar look and feel that users have trusted for years, it specializes in **outdoor and cycling content**.

### Routes Tailored to Your Sport and Pace

Every trip begins with a map. The app lets you plan outings and training sessions precisely to match your chosen activity and terrain – from running and gravel biking to scooters, jogging strollers, and even the most demanding via ferratas. You can also set your own walking or riding speed, so the estimated travel time reflects your real abilities.



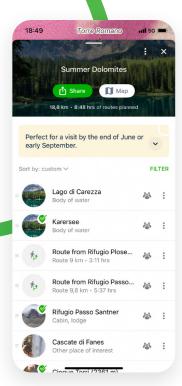


#### Your Guide to the Horizon

On a trip, at a viewpoint, or along a mountain ridge, simply point your phone at the surrounding landscape. HorizontAR uses augmented reality to instantly display the names of the peaks and places around you – from nearby hills to distant mountains. You'll know exactly what you're looking at, and the landscape will take on a whole new dimension.



Saved routes can be enriched with personal notes, marked as completed, and filtered by mood or trip type. Each journey becomes part of a personal collection of experiences you can revisit anytime – and draw inspiration for your next adventure.





#### Exploring the world by touch with Mapy.com

Thanks to the function of printing tactile maps, the service is also accessible to people with visual impairments. Blind users can view in Braille more than half a million towns and villages across an area of over 17 million square kilometers worldwide. The project is being developed in cooperation with specialized university centers for the blind across Europe.

## Start Your Own Journey with Mapy.com

Activate a 7-day trial and explore the premium features of Mapy.com to the fullest – from offline maps to HorizontAR and smartwatch navigation. Just scan the QR code and start planning.

